



Finnish Presidency 2006

Programme for the Preparatory Workshop for  
Launching the European Network of Living Labs

4 May 2006

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Thursday, 4 May 2006

*Venue: High Tech Center (HTC) Ruoholahti, Pinta House, Tammasaarenkatu 3, 00180 Helsinki*

*Chairs:*

*Ulf Dahlsten, Director, Information Society and Media Directorate-General, European Commission, sessions: I, II, III*

*Mikael Börjeson, CEO, Centre for Distance-spanning Technology CDT, Luleå University of Technology, and Seija Kulkki, Director, Center for Knowledge and Innovation Research CKIR, Helsinki School of Economics, session: IV*

*Katrina Harjuhahto-Madetoja, Programme Director, Information Society Programme, Prime Minister's Office, Finland, session: I, V*

08:30 Registration & Coffee

Session I

09:00-10:30 Living Labs in Creating an Innovative Europe

09:00 European Network of Living Labs in a Potential European Innovation System from the Finnish Presidency Perspective

*Katrina Harjuhahto-Madetoja, Programme Director, Information Society Programme, Prime Minister's Office, Finland*

09:15 European Network of Living Labs from the i2010 Policy Perspective and Pre-commercial Public Procurement of Innovation

*Ulf Dahlsten, Director, Information Society and Media Directorate-General, European Commission*

09:35 The Portuguese approach to innovation policy – The Technological Plan  
*Rui Grilo, Deputy to the National Coordinator of the Lisbon Strategy and the Technological Plan, Presidency of the Council of Ministers, Portugal*

10:00 Coffee

## Session II

- 10:30-11:15 Living Labs for Co-creation of Innovation in Business-Citizens-Public Partnership
- 10:30 Citizens Combining Technological and Social Innovation in Living Labs  
*Mikael Börjeson, CEO, Centre for Distance-spanning Technologies CDT  
Chair, Living Labs Working Group*
- 10:45 Human-centric Partnering of Public, Private and Civic Sectors in the European Network of Living Labs  
*Jozsef Veress, Member of Parliament of Hungary (elected); Visiting Professor, Center for Knowledge and Innovation Research CKIR, Helsinki School of Economics; Former Political State Secretary for EU Affairs, Prime Minister's Office, Hungary*
- 11:00 Collaborative Innovation in Living Labs  
*Roberto Santoro, President, European Society of Concurrent Enterprising ESoCE-NET;  
Chair, AMI@Work family of communities*

## Session III

- 11:15-12:15 The Importance and Value of Living Labs for Industry
- 11:15 IBM perspective  
*Richard Straub, Advisor to the Chairman, IBM Europe, Middle-East and Africa;  
Chair, AMI@Work Policy Group; President of the European eLearning Industry Group*
- 11:30 SAP perspective  
*Orestis Terzidis, Director, Campus Based Engineering Center Karlsruhe, SAP AG*
- 11:45 Atos Origin perspective  
*Jose M. Cavanillas, Director, Atos Research & Innovation, Atos Origin;  
Vice-Chairman, NESSI Steering Committee*
- 12:00 Nokia perspective  
*Veli-Pekka Niitamo, Director of Mobile Work Research, Nokia Corporation*
- 12:15 Lunch

## Session IV

- 13:30-15:30 Working Groups

Issues to be developed for the successful launching of the European Network of Living Labs as a first step towards a European Innovation System:

1. User-centric methodology for development of knowledge society services and technologies.
2. Mobilizing co-creation of people, firms and public agencies.
3. Intellectual Property Rights (IPRs), creative commons, open source and open architecture development.
4. Shared functionalities and services of a European Network of Living Labs.
5. What could a future European Innovation System be like?

15:30 Coffee

Session V

16:00-17:30 Closing Dialogue

For the Finnish Presidency announcement of a European Network of Living Labs launch, see:  
[http://www.tietoyhteiskuntaohjelma.fi/ajankohtaista/news/en\\_GB/100116\\_en\\_1\\_0/](http://www.tietoyhteiskuntaohjelma.fi/ajankohtaista/news/en_GB/100116_en_1_0/)