



# European Network of Living Labs

&  
i2010 Policy Perspective  
Pre-commercial Public Procurement of Innovation

Ulf Dahlsten  
Director  
Emerging Technologies and Infrastructures  
European Commission  
DG Information Society & Media



## i2010: Three priorities



- A Single European Information Space
  - i. The completion of a **Single European Information Space** which promotes an open and competitive internal market for information society and media;
- Innovation and investment in research
  - ii. Strengthening **Innovation and Investment in ICT** research to promote growth and more and better jobs;
- Inclusion, better public services and quality of life
  - iii. Achieving an **Inclusive European Information Society** that promotes growth and jobs in a manner that is consistent with sustainable development and that prioritises better public services and quality of life.



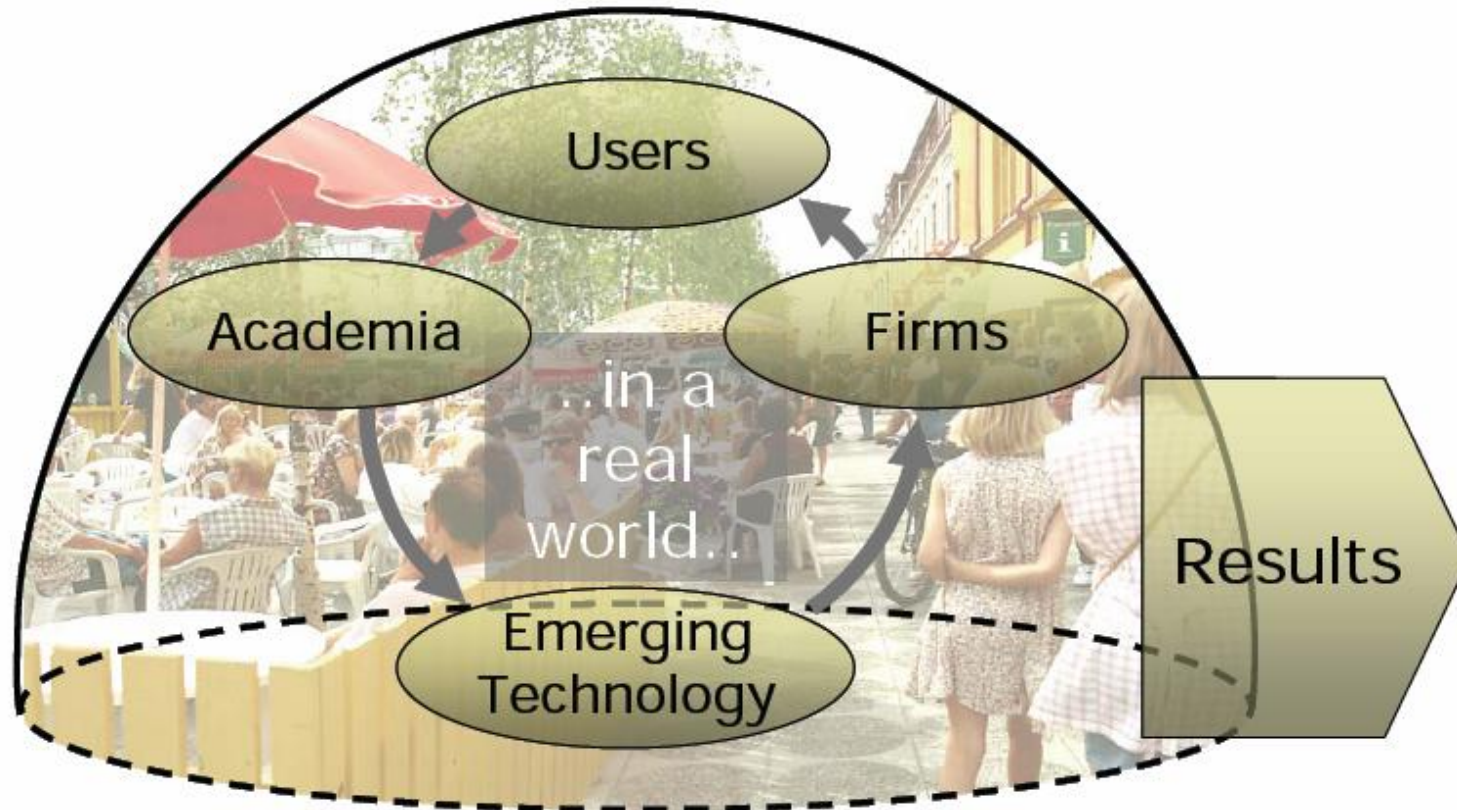
## ***World class performance in research and innovation in ICT by closing the gap with Europe's leading competitors***

### ***Actions:***

- *Research: increase & prioritise for ICT, launch bottleneck-solving initiatives; measures to encourage private investments*
  
- *eBusiness policies – barrier removing*
  
- *Support tools for new patterns of work*
  - \* *Developing a European Network of Living Labs in the concept of eWork, providing services of large deployment to the industry, bringing technology test-beds into real-life user environments.*
  - \* *Developing the value chain of Life Long Learning, eLearning and eSkills through research and innovation programmes in order to comply with the needs of new working.*



# Living Laboratory – conceptual idea



Nov-16 2005, Bremen  
Mats Eriksson, CDT, Luleå

**LIVINGLABS@WORK**  
special interest group

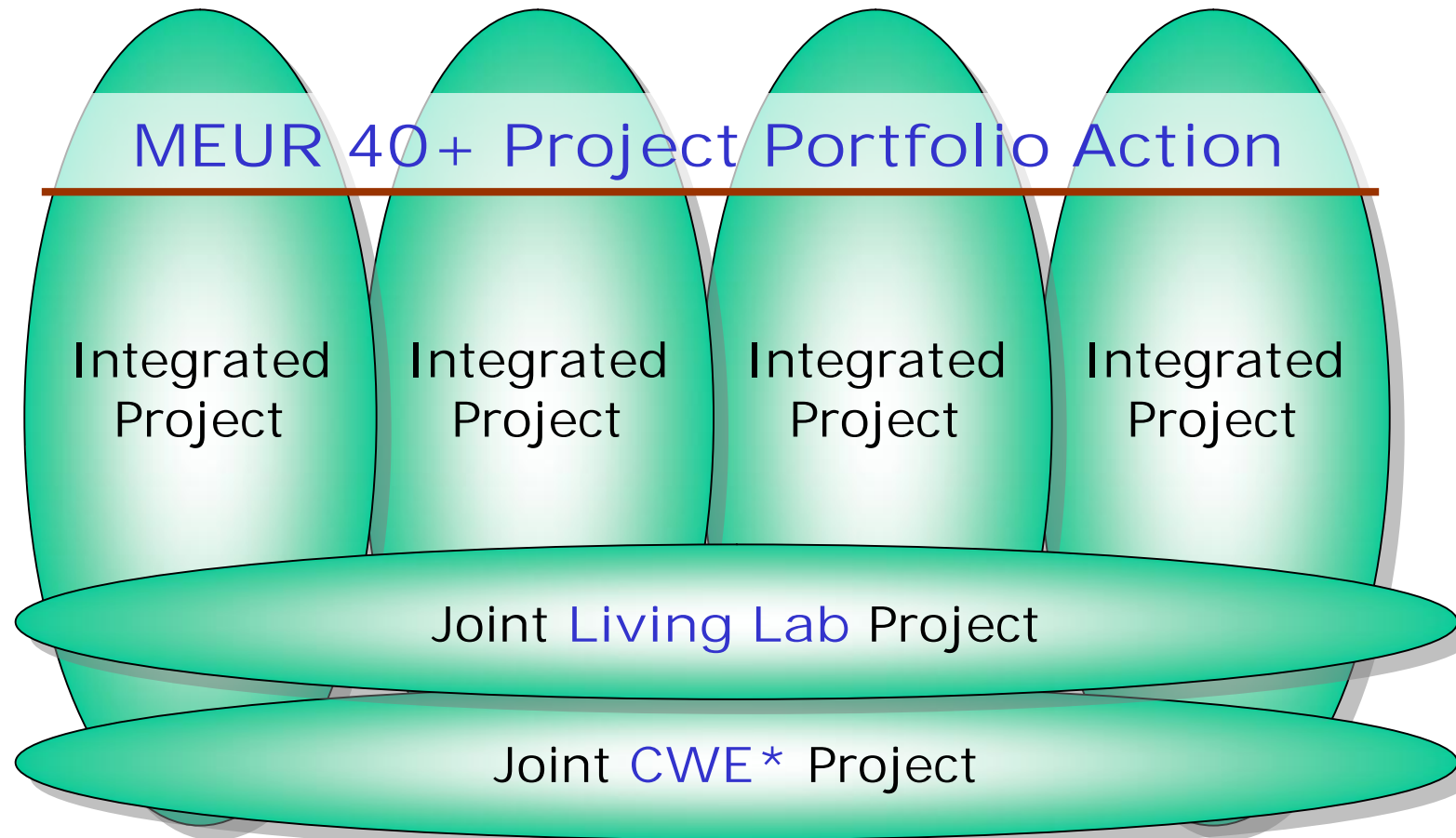




*In 2006-2007, the Commission will:*

**\* Review eBusiness policies and trends (2006) and define policy measures necessary (2007)**

**Source : i2010 – First Annual Report  
on the European Information Society**

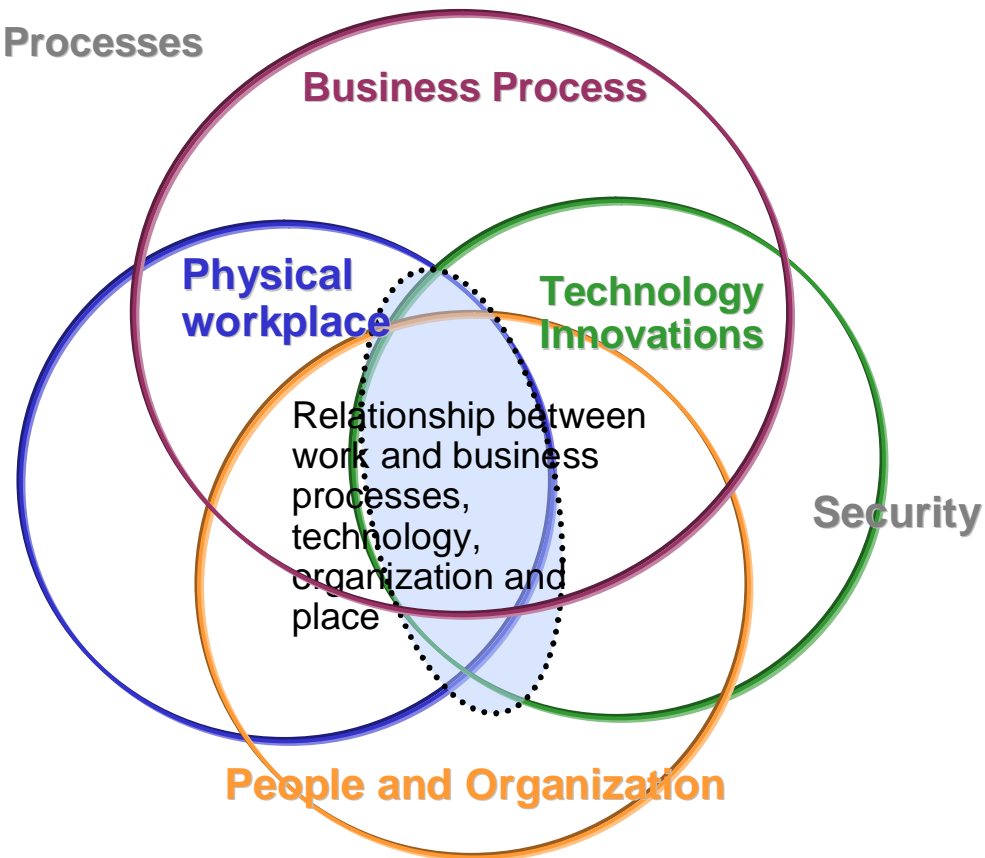


\* CWE – Collaborative Working Environment



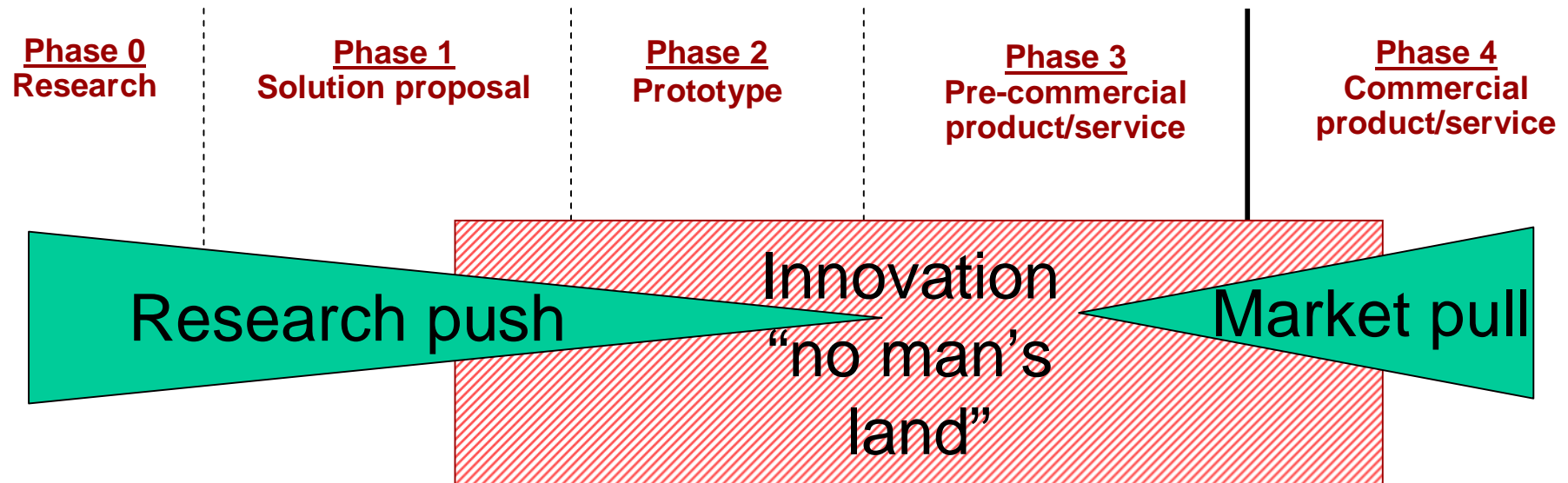
# Cross-disciplinary research

Enterprise and Processes



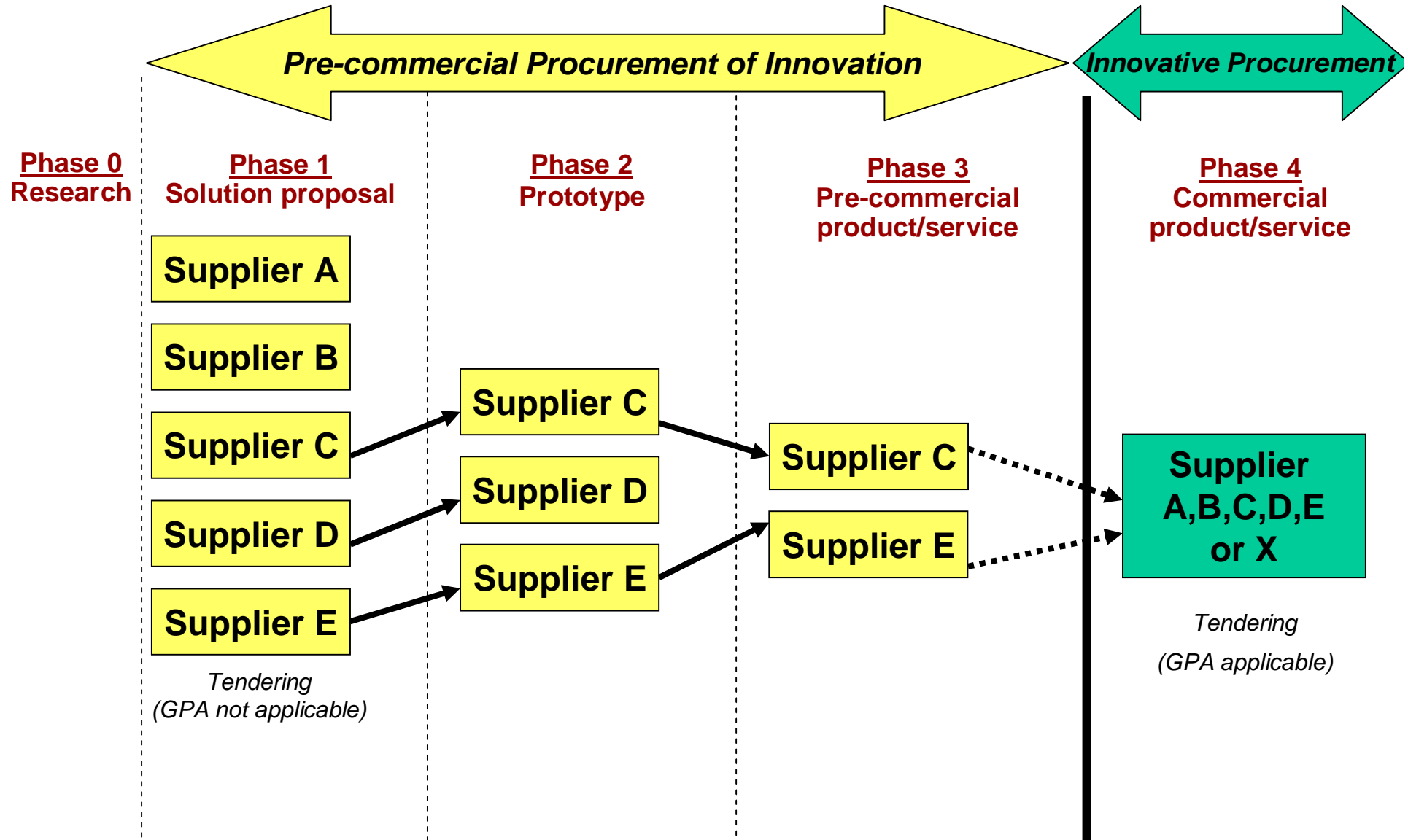


# A missing link in innovation





# Proposed framework





## Next steps

---

- **Workshops** with procurers
  - Organised with the Committee of the Regions **Legal**
- **'Incentive'** scheme
  - CIP as one possibility
  - Structural Funds - Regional Programmes
  - FP7 (e.g. 'ERA-NET' and 'Regions of Knowledge and ICT')
  - EUREKA
- **Legal guidance**