

IBBT | i-City

**Living Lab partnership
in Flanders (Belgium)**

Jo Pierson

Vrije Universiteit Brussel (Belgium)

Studies on Media, Information & Telecommunication (SMIT)



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- Living Lab partnership based on joined forces of IBBT and i-City
 - **i-City**
 - Independent organisation for Living Lab facilities
 - Dedicated testbed infra rental, user test panel and application testing in real-life
 - 'Broker' for parties active in mobile broadband service delivery
 - **Interdisciplinary Institute for Broadband Technology (IBBT)**
 - Living Lab scientific research (ICT and broadband)
 - Develop highly competent multidisciplinary human capital and doing interdisciplinary demand-driven basic research
 - Combining 14 research groups from all Flemish universities with 250 researchers
- Real-life user setting situated in 2 Flemish cities (Belgium)
 - Hasselt (70,000 inhabitants) and Leuven (90,000 inhabitants)
 - Dedicated user panel (4,000 people and communities with mobile devices)
- Expertise on Test and Experimentation Platforms (TEP)
 - Focus: large scale Living Lab facilitation and research
 - IBBT-SMIT research centre as liaison for IBBT | i-City

<http://www.ibbt.be/i-city>



IBBT | i-City contact

- Contact
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 - **Mr. Wim De Waele** (General Manager)
 - i-City (Hasselt, B)
 - **Mr. Frank Bekkers** (CEO)
 - Mr. Koen Delvaux (Director Living Lab)
- <http://www.ibbt.be/i-city>