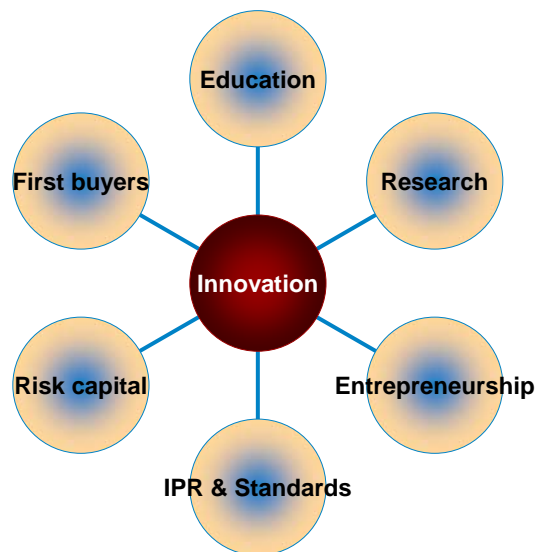


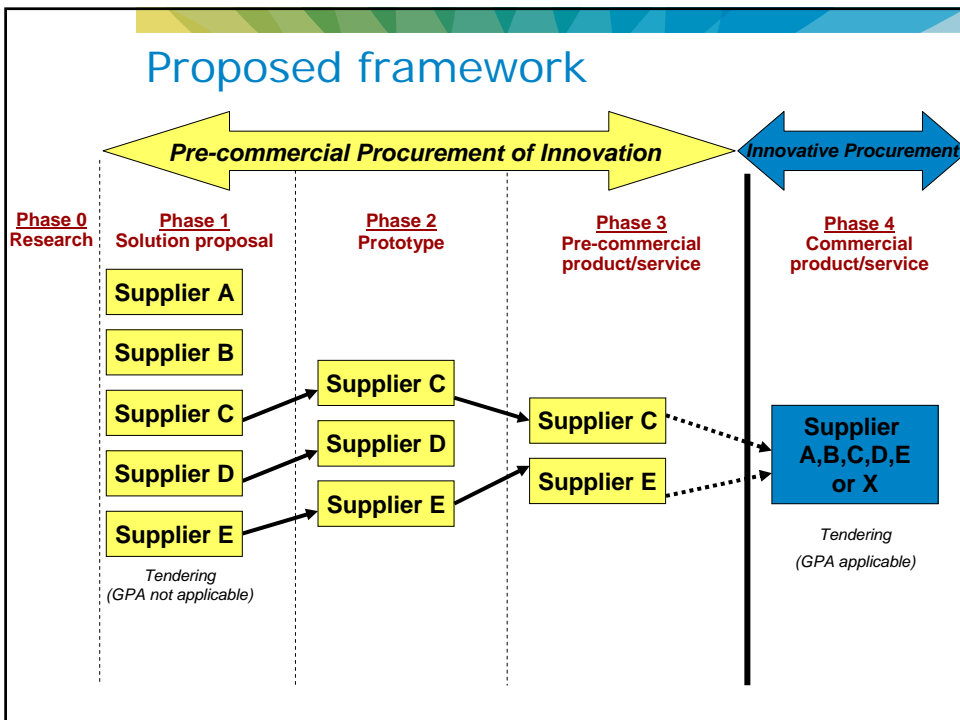
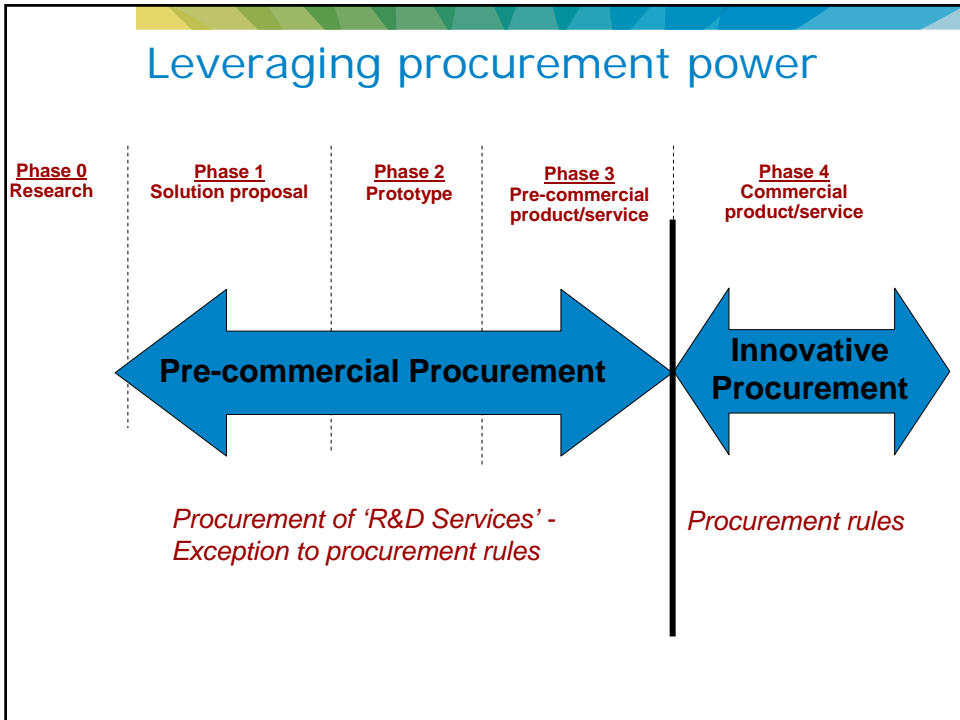
Pre-commercial procurement

*"Public sector needs
as a driver of
innovation"*

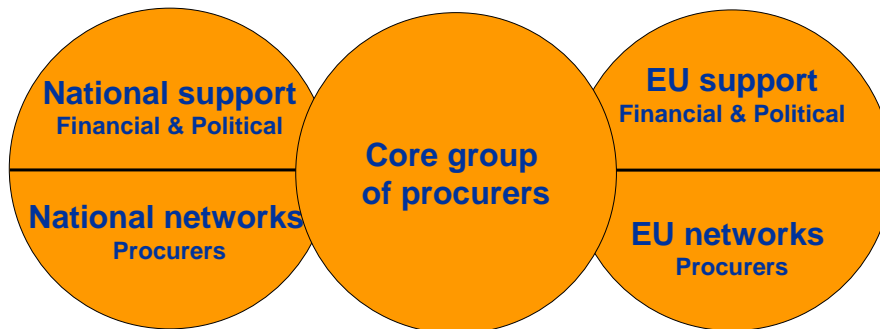
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Growth through innovation





Steering pre-commercial procurement



Key milestones and next steps

- Communication on Innovation (done)
- Legal guidance
- Handbook (end 2006)
- Incentive
 - Competitiveness and Innovation Programme (CIP)
- Mobilising stakeholders (on going)

More information:

http://europa.eu.int/information_society/research/pre_commercial_procurement/index_en.htm

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3 Key obstacles to competitiveness

- Lack of 'demanding first buyers'
- Lack of public support to innovation
- Lack of risk capital

3 Concrete measures

- Adopt pre-commercial procurement
- European innovation agencies type Tekes
- Create a European Nasdaq - Special support to SMEs