

Programme October 2006

Networked Business and Government – Something Real for the Lisbon Strategy

Finland's EU Presidency Conference in Helsinki on 23-24 October, 2006
House of the Estates (Snellmaninkatu 9-11)

Organized by European Commission, Finnish Government's Information Society Programme and Center for Knowledge and Innovation Research CKIR at Helsinki School of Economics

Monday, 23 October 2006

08.30 *Registration and coffee*

I Session

09.15-11.45 Goals Crystallized from Abundant Strategies and Reports

Chair Matti Lehti, Chair of the Board, TietoEnator, Finland

Opening of the Conference

Mr Matti Lehti, Chairman of the Board, TietoEnator, Finland

Creating an Innovative Europe - Report of the Independent Expert Group

Mr Esko Aho, Chairman of the Expert Group, Finland

Competitiveness and Innovative ICT

Mr Costas Andropoulos, Head of Unit, Technology for Innovation / ICT industries & e-business, Enterprise and Industry Directorate General, European Commission

The World is Flat - A Corporate View on European Innovation

Mr Hans Ulrich Maerki, Chairman, IBM Europe - Middle East - Africa

European Innovation Challenge in Global Competition

Mr Yves Doz, Visiting Professor, Center for Knowledge and Innovation Research CKIR at Helsinki School of Economics, Timken Chaired Professor of Global Technology and Innovation at INSEAD

Closing keynote: Building the Future - Integrating Europe's Financial Sector

Ms Gertrude Tumpel-Gugerell, Member of the Executive Board of the European Central Bank (ECB)

All speakers are invited to present

(a) three concrete measures to boost European competitiveness through the effective utilization of ICT and public-private partnerships. We are looking for measures that are quick to implement – with direct effects to citizens, companies and public administration in the development, take up and expansion of innovations.

b) three main obstacles that are currently slowing Europe's competitiveness down.

Vote for the conference audience to identify three most important measures from the whole session.

Q's and A's
Conclusions of the 1st Session
Mr Matti Lehti

11.45-12.30 *Lunch break*

II Session

Public-Private Partnership - Only Concrete Steps Bring Tangible Results

Chair Bo Harald, Vice President, Head of Executive Advisors, TietoEnator Corporation, Finland

12.30-14.30 Concrete Examples on Mass Utilization of New Service Models

European Drive for Global Standards

Electronic Banking Services as an Integrator of Business Processes
Mr Erkki Poutiainen, Head of Strategy and Infrastructure, Cash Management Services, Nordea Bank, Finland

European and Global Standards as a Key to Exponential Benefits for Everyone
Mr Giuseppe Zadra, ACBI President, Interbanking Corporate Banking Association, Italy

Electronic Public Services for Enterprises

Automated Information Exchange Between Companies and Government – Case TYVI
Mr Kalevi Heiliö, Deputy Director, Finnish Tax Administration, Finland

Business STREAM - Supporting SMEs through Video-rich Online Services
Mr Mark Jones, Managing Director and Mr Raymond McFee, Project Manager, Broadband Capital Ltd, UK

Electronic Public Services for Citizens

Common Platform for e-Identification and On-line Payments in the Public Sector – Case VETUMA
Mr Markku Nenonen, Secretary General, Advisory Committee on Information Management in Public Administration, JUHTA, Ministry of the Interior, Finland

Estonian PKI, ID-cards And Services Offered Using the Possibilities by Public and Private Sectors
Mr Mait Heidelberg, Advisor, Ministry for Economic and Financial Affairs, Estonia

Q's and A's
Conclusions of the session
Mr Bo Harald

14.30 *Coffee break*

15.00-16.45 Concrete Examples on Underlying Structure and Process Innovations and Networks

Structural Innovations in the Public Sector

Finnish Information Society Strategy and Structural Innovations in the Public Sector

Ms Katrina Harjuhahto-Madetoja, Programme Director, Information Society Programme, Prime Minister's Office, Finland

Renovating the Finnish Central Government IT Management and Joint Citizen Services

Ms Leena Honka, State IT Director, CIO, Ministry of Finance, Finland

Structural Reforms in Social Services and Healthcare

Mr Pentti Itkonen, Special Advisor, Ministry of Social Affairs and Health, Finland

Intertwining People and Organizations

Innovation Cooperation over Traditional Boundaries (business, universities and government) - Case DIMES

Mr Yrjö Neuvo, Member of Dimes Board, Dimes, Finland

Closing speech: Pre-commercial Public Procurement of Innovations

Mr Ulf Dahlsten, Director, Emerging Technologies and Infrastructures, Information Society and Media Directorate General, European Commission

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Q's and A's

Conclusions of the 2nd session

Mr Bo Harald

16.45

Reception

Tuesday 24 October 2006

III Session

Human Centric Approach to Make Change

Chair Bror Salmelin, Head of Unit, New Working Environments, Information Society and Media Directorate General, European Commission

08.30 Registration and coffee

9.00 Opening

Mr Matti Vanhanen, Prime Minister of Finland, President of the European Council

9.15-11.30 Preparatory Seminar for Launching a New European network of Living Labs

Mobilizing Collective Intelligence and Creativity through Innovation Jams
Mr Richard Straub, Chair of the AMI@Work policy group and Senior Advisor to the Chairman of IBM Europe, Middle-East and Africa, President of the European eLearning Industry Group

Challenges of Open Source Innovation
Mr Ari Jaaksi, Director of R&D 770 Open Service Platform, Nokia Multimedia

Workplace of the Future - a Vision from SAP
Mr Joachim Schaper, Vice President EMEA SAP Research, SAP AGSAP

People Ready Europe
Mr Jan Muehlfeit, Vice president, Microsoft EMEA

Living Labs: Case München-Bremen
Mr Klaus-Dieter Thoben, Director, Bremen Institute of Industrial Technology and Applied Work Science (BIBA)
Mr Bernhard Katzy, Director, Center for Technology and Innovation Management, University Bw Munich (Germany) & Leiden University (Netherlands)

Living Labs: Case Luleå
Mr Mikael Börjeson, CEO, Centre for Distance-spanning Technologies CDT Chair, Living Labs Working Group, Sweden

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Q's and A's
Conclusions of the 3rd Session
Mr Bror Salmelin

11.30-12.30 Lunch Break

IV session

Helsinki Manifest for Next Steps

Chair David Deacon, Head of Unit, Retail issues, consumer policy and payment systems, Internal Market and Services Directorate General, European Commission

12.30-14.30 Panel discussion: Interactive Workshop to Identify What Should Be Done and How to Take the Lead

Speakers:

Mr Erkki Liikanen, Chairman of the Board, Bank of Finland

Mr Ulf Dahlsten, Director, Emerging Technologies and Infrastructures, Information Society and Media Directorate General, European Commission

Mr Gerard Hartsink, Chairman, European Payments Council, Senior Executive Vice President, Market Infrastructures, ABN AMRO Bank

Mr Costas Andropoulos, Head of Unit, Technology for Innovation / ICT industries & e-business, Enterprise and Industry Directorate General, European Commission

Mr Jozsef Veress, Member of the Parliament, Hungary, Visiting Scholar of the Center for Knowledge and Innovation Research (CKIR) at the Helsinki School of Economics (HSE)

The panel will participate in producing a thought-provoking document, Helsinki Manifest, in cooperation with conference audience from the output of the previous sessions.

Vote Results are being discussed at the panel.

Conclusions of the panel
Mr David Deacon

14.15 **Closing remarks - Remarks on the Way Forward**
Mr Matti Lehti

14.30 *End of Conference*